



FOR IMMEDIATE RELEASE

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LIMEBIKE LAUNCHES IN BALLANTYNE

CHARLOTTE, NC (February 15, 2018) – Ballantyne can now enjoy fast, affordable transportation with [LimeBike](#), a dockless bikesharing program. LimeBike is Ballantyne’s first and only bikeshare provider. Through mobile technology, the program allows users to grab lunch, ride to a nearby meeting, fitness center and explore the community without ever having to get back in their car.

The program operates through the LimeBike app available on iOS or Android smartphones. Using GPS and 3G wireless technology, users can search for a nearby bike, unlock the bike and ride for \$1 per 30 minutes. Once the ride is finished, riders lock the bike’s back wheel and park responsibly in a designated parking area.

“We are always looking for new ways to benefit our community, and LimeBike is a great fit,” said Hailey Rorie, community director at Northwood Office. “It supports our commitment to wellness and sustainability and allows our tenants, visitors and residents to explore all that Ballantyne has to offer.”

LimeBike not only promotes wellness, but also allows users to move around while eliminating their carbon footprint providing a solution to the first-and-last mile transportation challenges.

Nearly 200 bikes have been deployed at bike racks throughout Ballantyne, including [Ballantyne Corporate Park buildings](#), [Ballantyne hotels](#), [Sara’s YMCA](#) and the [Morrison Family YMCA](#). Though stationless, users are encouraged to park bikes at bike racks to make them orderly and easily accessible for all users.

“We want this amenity to be a great experience for everyone. To accomplish this, we request that cyclists use designated bike paths and park responsibly and drivers are cautious of cyclists,” said Rorie.

For a [map of the bike locations](#) along with other resources including local and state bicycle laws, visit goBallantyne.com.

About Ballantyne

Recognized nationally as one of the most successfully designed and executed mixed-use communities, Ballantyne is a 2,000-acre, master-planned community in Charlotte, North Carolina. In the center of Ballantyne is the 535-acre Corporate Park, which includes more than four million square feet of Class A office space and nearly 600 hotel rooms as well as restaurants, medical and retail amenities. Ballantyne is zoned for six million square feet of office space, and additional entitlements are in place. Current corporate clients include Wells Fargo, Liberty Mutual, Premier, TIAA, Synchrony Financial, Sonic Automotive and Siemens, among others. For more information, visit ballantynecorporate.com.

About Northwood Office

Northwood Office was established by Northwood Investors LLC – a privately-held, global real estate investment and management firm – to provide a complete approach to fulfilling office space needs. Northwood Office specializes in commercial development, leasing and property management. For more information, visit northwoodoffice.com.

About LimeBike

LimeBike is revolutionizing mobility in cities and campuses by empowering residents with a greener, more efficient, and affordable transportation option that also improves urban sustainability. By partnering with local key stakeholders and systematically deploying a fleet of smart-bikes that are enabled with GPS, wireless technology, and self-activating locks, LimeBike is improving urban mobility by making the first and last mile faster, cheaper, and healthier for riders. Funded by Silicon Valley's leading VC firm Andreessen Horowitz, LimeBike is based in San Mateo, CA. Learn more at www.limebike.com.

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